

Order / Rev: 198036
Alt Order #: 06841060
Flight Dates: 08/15/12 - 08/21/12

Advertiser: POL/Americans For Prosperity
Product Desc: 8/15-8/21 AMER. FOR PROSPERITY
Estimate: 303
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	WAVY	08/19/12	08/19/12	WAVY News 10 SundayQM WAVY News 10 Sunday 7a	CM	7a-8a -----S	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
SUNDAY AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S				1	\$800.00		0.00			
17	WAVY	08/19/12	08/19/12	Meet the Press Meet the Press	CM	9a-10a -----S	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
MEET THE PRESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S				1	\$1,500.00		0.00			
18	WAVY	08/19/12	08/19/12	WAVY News 10 Sun 6p CM WAVY News 10 Sun 6p	CM	6p-7p -----S	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
SUNDAY 6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S				2	\$500.00		0.00			
19	WAVY	08/19/12	08/19/12	Su 1130p-12a Su 1130p-12a	CM	1130p-12a -----S	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
INSIDER WEEKEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S				2	\$300.00		0.00			
20	WAVY	08/20/12	08/21/12	Today Show 2 Today Show 2	CM	9a-10a MT-----	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
TODAY SHOW 2														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$500.00		0.00			
21	WAVY	08/20/12	08/21/12	Hampton Roads Show Hampton Roads Show	CM	11a-12p MT-----	:30	4	\$150.00	P3	0.00	NM	4	\$600.00
HAMPTON ROADS SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				4	\$150.00		0.00			
22	WAVY	08/20/12	08/21/12	WAVY News 10 @ NoonCM News 10 @ Noon	CM	12p-1p MT-----	:30	4	\$250.00	P2	0.00	NM	4	\$1,000.00
NOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				4	\$250.00		0.00			
23	WAVY	08/20/12	08/21/12	WAVY News 10 @ 530p CM News 10 @ 530p	CM	530p-6p MT-----	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
530PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$1,500.00		0.00			
24	WAVY	08/20/12	08/21/12	WAVY News 10 @ 6p CM News 10 @ 6p	CM	6p-630p MT-----	:30	2	\$1,800.00	P1	0.00	NM	2	\$3,600.00
6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$1,800.00		0.00			
N25	WAVY	08/20/12	08/21/12	LN M-F M-F News 10 @ 11	CM	11p-1130p MT-----	:30	4	\$1,800.00	P1	0.00	NM	2	\$3,600.00
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$1,800.00		0.00			
26	WAVY	08/20/12	08/21/12	Tonight Show/Jay Leno CM Tonight Show w/Leno	CM	1134p-1237a MT-----	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
TONIGHT SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$400.00		0.00			
N27	WAVY	08/16/12	08/17/12	Today Show 2 Today Show 2	CM	9a-10a ---TF--	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
TODAY SHOW 2														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---TF--				2	\$500.00		0.00			
N28	WAVY	08/16/12	08/17/12		CM	1134p-1237a ---TF--	:30	2	\$400.00	P2	0.00	NM	2	\$800.00

Order / Rev: 198036
 Alt Order #: 06841060
 Flight Dates: 08/15/12 - 08/21/12

Advertiser: POL/Americans For Prosperity
 Product Desc: 8/15-8/21 AMER. FOR PROSPERITY
 Estimate: 303
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Tonight Show/Jay Leno										
				Tonight Show w/Leno										
TONIGHT SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---TF--				2	\$400.00		0.00			
N29	WAVY	08/18/12	08/18/12	Sa 7-8p	CM	7p-8p-----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
				Sa 7-8p										
ENTERTAINMENT THIS WEEK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-				1	\$300.00		0.00			
N30	WAVY	08/20/12	08/21/12	Today Show 2	CM	9a-10aMT-----	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
				Today Show 2										
TODAY SHOW 2														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$500.00		0.00			
N31	WAVY	08/20/12	08/21/12	Tonight Show/Jay Leno	CM	1134p-1237aMT-----	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
				Tonight Show w/Leno										
TONIGHT SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$400.00		0.00			
												Totals	70	\$45,500.00